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TENTH REVOLUTION
GROUP

Digital Revolution Awards 2024

Cheat Sheet



Your Digital Revolution Awards nomination cheat sheet

Unsure how to put your entry together for the 2024 Digital Revolution Awards? Categories require a minimum of 400 words explaining your achievements, which may feel like a lengthy statement to put together. No need to worry though: this simple guide will help break it down into more manageable chunks, including the type of things to include:

Introduction

Around 80 words explaining the problem you're solving, or where your organization started out, is a great place to begin. It doesn't have to be too long—you've read more than 90 words on this sheet already!

Examples:

- We were looking for a solution to a specific problem, without a named consequence that has previously been an issue. This could be something that makes a process more accurate, efficient, or kinder to the planet, perhaps with a specific named benefit possible.
- Our organization historically struggled with a certain problem before we decided to implement a solution/solutions that would benefit our organization/the people that work within it, in the following ways.

Write your own 80-word introduction here:

Solving the problem

Somewhere close to (or over) 150 words on how you solved the problem may seem like a sudden jump in words, but there's a lot of ground to cover here. How did you establish the problem existed? What steps did you take to create the solution? What was the result of that solution?

Examples:

- After consulting with the people that our solution would directly effect (whether internal or external customers), we established the solution would need the following requirements, and this is what we did in order to address those needs. The solution also achieved the following objectives, and we also carried out the following work afterwards to ensure it is effective. Furthermore, we have the following plans to expand this offering/service/initiative in future in this way.
- We conducted the following research to discover the true extent of the problem, which was this. We implemented the following initiatives to directly address these specific problems, and these were the specific outcomes from doing this.

Add in 150 words on solving the problem here:

Statistics/metrics

This is where you can really wow our judges. Include specific numbers that back up your claims, whether that's an amount of money saved, income generated, the impact your product or service has had using a key metric/metrics, or statistics that have improved since the actions you took were put into place. Our judges tend to love numbers, so the more you can add in here the better, but even a handful will be enough. It'd be great to aim for around 80 words in total here, so it's worth adding a sentence or two that explains each statistic or what it means.

Add any key metrics/statistics here:

Impact

Really, just 80 words on what has improved since all the above was put into place, perhaps that was an unexpected consequence. Maybe you've won other awards, been recognized in some press articles or an academic resource. Or you might have changed the way your company or industry works forever. Whatever the overall outcome has been, five or six sentences to finish off should be about enough.

Add 80 words on the impact you've had here:

Is that it?

You bet it is! An 80-word intro + 150 words on solving the problem + 80 words that include your metrics + 90 words that cover the impact it's had = 400 words! Just copy what you've written in the four text boxes in this guide and paste it into our [nomination page](#) and you're sorted. Easy!

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